



Damon De La Pena, MBA

Managing Director/CEO
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BDM Consulting Inc.

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Expertise:

- Small business entrepreneur skills
- Strong leadership, people management and organizational development skills
- Proven business development and marketing skills
- Collaboration and strategic alliance skills
- Innovation and strategic planning skills
- Effective communication skills (written, verbal, and public relations)
- Strong project management skills
- Supply chain management lean skills
- Auditing and risk assessment skills
- Broad international business experience (2 Expatriate Assignments with Intel Corporation)

Projects and Activities:

- Organized a new supply chain consulting firm as CEO and entrepreneur
- Created consulting opportunities in the Energy, Oil & Gas, Manufacturing and Tech sectors
- Created international consulting opportunities in Scotland, China, and Romania
- Built strategic alliances with engineering firms, consulting firms and technology partners
- Owned and managed BDM's marketing and social media strategies
- Joined Greater Phoenix Economic Council, International Leadership business development team
- Designed a three year inventory optimization strategy for client and augmented staff (Saved >\$5M)
- Managed tier I strategic sourcing vendor managed inventory project for utility client
- Drove staff recruiting and internship program for Intel's worldwide materials organization
- Led organizational development strategies for Intel's worldwide materials organization (~2,400 employ)
- Managed risk mitigation strategies for Intel's Technology Manufacturing Group (Reduced \$300M in risk)
- Contributed to Intel's Ethics Committee and drove policy design (training for 87,000 employees)
- Supported Corporate Internal Audit on global auditing initiatives (i.e Turkey and Paris Sales Offices)
- Managed business continuity scenario planning and risk assessments (Fire, Hurricane, Earthquake)
- Managed global procurement team on factory startup in Penang, Malaysia (\$100M procurement of factory spares)

Experience:

Managing Director/CEO-BDM Consulting INC (AZ, 2006-Present)

- Launched a successful and profitable supply chain consulting firm with global clients in 3 years with business partner and team.

Materials People Systems Manager-Intel Corporation (AZ, 2005 - 2006)

- Managed a global team to drive recruiting, organizational development, training and safety programs

Intel TMG Risk & Controls Manager-Intel Corporation (Puerto Rico, Costa Rica, AZ, 2000 - 2005)

- Managed global team to drive risk mitigation strategies working with the Sr. Manufacturing Mgrs. and Executive team to mitigate financial, business interruption, regulatory compliance, and fraud risks.

Procurement Manager-Intel Corporation (Penang Malaysia, 1997 -2000)

- Managed procurement strategies to support Intel's Assembly/Test Start-up factory for flip chip technology

Sr Buyer-Intel Corporation (AZ, 1996-1997)

- Managed strategic procurement on technologies for new start up fabrication facility

Bank Officer-Wells Fargo Bank (AZ, 1991-1996)

- Managed a \$75M agricultural portfolio for Arizona clients

Education:

- M.B.A. Arizona State University, 1996 Focus: International Business
- B.S. Arizona State University, 1991 Focus: Agribusiness with minor in Russian